

HIGHLAND MAIN STREET MEETING
Town of Highland 3333 Ridge Road Highland, Indiana 46322
September 3, 2015 MINUTES

Call to Order

At 7:37 PM, the Highland Main Street (HMS) meeting was called to order by President Bridget DeYoung in the Upper Conference Room of the Highland Municipal building located at 3333 Ridge Road.

Roll Call:

The following members of the 2015 Highland Main Street Board were present: Mario DeGeorge, Julie Larson, Dawn Diamantopoulos, and Redevelopment Director Cecile Petro. Dan Dunn, Jen Duncan, Alicia Rosignol, Marie Russo, Marion Case, Tracy Oprea, and Jim Kessler were absent. Others present included Bridget DeYoung, Lee Kause, Michael Vane, Lola McKay, Rhiannon Cizon, Carol Kutcka, and Chris Duer.

Minutes:

Minutes from the August 6, 2015 meeting were not approved due to the lack of a quorum.

Town Theatre Memberships

The number of 2015 Founding Town Theatre memberships is 488 to date. They breakdown into the following: 20 Small Businesses, 225 Family, 63 Individual, and 170 Senior/students Memberships. \$15,875 has been collected, and with an additional \$1,840 in donations, the total is \$17,715.

The HMS group discussed the low number of small businesses participating. Cecile will provide a list of small businesses that can be contacted to encourage them to support the Town Theatre project. She will also contact the Chamber to see if it can send out an appeal.

The group also discussed adding a newsletter several times a year with the same template. Bridget will look into the cost of preparing a periodical.

Town Theatre Volunteers

Cecile reported that there are now 526 volunteers for the Town Theatre; however, her office is contacting individuals to firm up the numbers.

Town Theatre Fundraiser

Dawn and Bridget reported that the Town Theatre Board has approved another fundraiser for November 13, 2105 at Villa Cesare in Schererville. Sponsors are needed for the event. Dawn also stated that a two day fundraising event will be held in February.

Town Theatre Restoration

Cecile reported that the Redevelopment Commission will be interviewing three architectural/engineering firms at their meeting on September 9, 2015.

Fall Art Display

Cecile reported that Joanne Smith is preparing the next Art Display for October.

Highland Rookery

No report.

Pop-Up Gallery

No report.

Tree Lighting Ceremony--Rhiannon

Cecile will send out an email to all interested parties including the Council of Community Events, Highland Parks Department, HGS, and HMS to coordinate the event. Rhiannon Cizon is the chairperson for the event. Julie will contact some groups to sing and inform Rhiannon.

Coupon Program--Bridget

Bridget will follow up with the athletic department at Highland High School to organize the coupon program.

Car Cruise Committee—Mike, Jim, Mario, and Lee

Chairperson Mario will have the flyers and posters printed by next week. He will talk to Fagen Miller Funeral Home for the use of their lot and to other downtown businesses to inform them of the hours for the Car Cruise. Other items from the checklist were discussed. A logistics meeting with all involved including the police, fire, parks, and public works departments will be held before the Car Cruise to be sure everyone is prepared.

Festival of the Trail—Dawn

Cecile provided a checklist of items that need to be accomplished before the Festival of the Trail:

--Carol will seek out shepherd hooks for banners.

--Dawn, chair of the event, will sketch out booth space for each vendor.

--Publicity for the event has been distributed and included within the town's newsletter, *The Gazebo Express* and a paid advertisement appeared in the local publication, *Panorama*. Cecile will send a press release to the news media and will ask WJOB to mention the event.

--Jessica Brown will update the final flyer once all vendors, participants, and entertainers are signed up.

--Dawn will re-contact all arts and musicians.

--Cecile will contact the Park Department to ask them to drop off six tables and three garbage cans before 10:00 AM.

--Bridget will bring her two tents for the HMS and Town Theatre tables.

--Julie and Cecile will each bring one table.

--Downtown businesses still need to be contacted for follow-up. Cecile will email Chris Duer who provided the initial contact.

--Cecile will re-contact the High School regarding the use of their stage.

--Bridget will contact a moving company to move the stage.

--Cecile will contact the Park Department for the use of their PA system.

--Cecile will contact the Public Works department to be sure that electricity is available, the site has been swept, and that the construction vehicles are removed for the day.

--A sign up list will go out for volunteers to man the HMS and Town Theatre information tables.

Adjournment

The meeting was adjourned at 9:38 PM.